

Pennies for Power

A few pennies can have a powerful impact on our community. Pennies for Power is a convenient and painless way for BWL customers to help needy families in our community.



Some 4,500 BWL customers currently participate in the Pennies for Power program, contributing nearly \$40,000 each year to help those in need. The program is administered by Capital Area Community Services, which screens applicants and determines the level of support for each. No administrative fees are used to support Pennies for Power, so every dollar goes to provide utility shut-off protection.

There are three ways you can help provide utility shut-off protection for low income families in the Lansing area:

1. Round Up.

We will round your monthly utility bill up to the next whole dollar and contribute the difference to Pennies for Power.

2. Round up and add a buck or more.

You can round up your monthly bill to the next whole dollar and add one more dollar or a flat dollar amount to your bill each month.

3. One time donation.

You can also make a one-time donation to be included with your next bill statement.

The total amount contributed for the year will be included on your January statement. You can use this statement for your tax reporting purposes. Joining is easy. Simply visit www.lbwl.com and click on Pennies for Power or call BWL's Customer Service Department at (517) 702-6006.



visit www.lbwl.com &
click on the pig
or call 517-702-6006

Every year, hundreds of Lansing-area families have to choose between heating their home and putting food on the table. You can help by joining thousands of BWL customers who have already signed up for the Lansing Board of Water and Light's Pennies for Power Program.

