

# INCENTIVES galore

## 2012 Residential Rebates

It's a new year, with new rebates, and new ways to save! The Lansing Board of Water & Light's Hometown Energy Savers® program is now offering 2012 rebates and incentives to help you better manage utility bills and electricity usage.

Choose from a variety of programs designed to help you save energy in the categories where you use the most energy: lighting, appliances, and heating and cooling.

### HOME ENERGY REBATES

#### ENERGY STAR® Lighting

Feel better every time you flip a switch. These light bulbs and fixtures save up to 75% more energy than traditional options.



#### Appliances

What plugs in has a cost to it. Purchase qualifying energy efficient appliances to automatically save energy.



#### Heating & Cooling

This category accounts for 49% of energy costs. Control costs with a high efficiency furnace or central air system.



Product	Rebate	Product	Rebate	Product	Rebate
CFLs spiral & specialty bulbs <small>(in store promotion only)</small>	\$1.50	Smart power strip plug outlet	\$10	Programmable thermostat	\$15
CFL fixtures	\$15	ENERGY STAR® dehumidifier	\$15	High efficiency electric water heater	\$25
LED replacement bulbs <small>(in store promotion only)</small>	\$10	High efficiency room air conditioners (CEE Tier 1&2)	\$15-\$20	ENERGY STAR® heat pump water heater	\$150
LED replacement down light fixtures	\$25	ENERGY STAR® refrigerator	\$25	High efficiency furnace (95% AFUE with ECM)	\$150
ENERGY STAR® ceiling fan	\$15	Energy efficient electric clothes dryer w/moisture control sensor	\$25	Central air conditioning system (SEER 15-18)	\$125-\$200
		Refrigerator/freezer recycling	\$30	Central air conditioning system tune-up	\$50
				High efficiency pool pumps	\$30-\$50

### More ways to save...

But, wait, we're not done helping lower your energy costs. You may also be able to take advantage of these additional energy efficiency programs from the BWL.

- Income-dependent home weatherization services
- Apartment/Multifamily direct install
- Appliance recycling

### Take action

Take advantage of these new rebates! Go to [lbwl.com/EnergySavers](http://lbwl.com/EnergySavers) to download rebate applications, locate a participating retailer and learn more. Or, call **800.573.3503** for more information.

