

Pennies for Power helps provide shut-off protection for BWL customers who are struggling to make ends meet.

There are four ways to help:



**Round Up**

Round up my monthly utility bill to the next whole dollar



**Add \$1**

Add a dollar to my monthly bill



**Round Up and Add**

Round up my monthly bill to the next whole dollar and add \$\_\_\_\_\_



**One Time Donation**

Enclosed is a check for \$\_\_\_\_\_ as my one-time contribution to Pennies for Power

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

BWL Account Number: \_\_\_\_\_

Mail to:  
Board of Water & Light  
PO Box 13007, Lansing, MI 48901-3007

Sign up online at [lbwl.com/pennies](http://lbwl.com/pennies)

# BWL CONNECTIONS

## Report Outages

Power, Downed Line or Streetlight  
877-295-5001

**Outage Center**  
[lbwl.com/outagecenter](http://lbwl.com/outagecenter)

**BWL Mobile App**  
[lbwl.com/app](http://lbwl.com/app)

**Outage Texting**  
898295/txtbwl

**Water Main Break**  
517-702-6490

## Medical Alert Form

If in-home medical equipment depends on electricity, sign up for our medical alert list. Call 517-702-6006, or go to [lbwl.com](http://lbwl.com) and click on Medical Alert Form.

## Seniors Shut-off Protection

If you are 65 or older, the BWL will not shut off your electricity during the heating season. Call 517-702-6006.

## Military Families

Families with active members of the U.S. Military are protected from shut-offs. Call 517-702-6006.

## Winter Shut-off Protection

Customers having difficulties paying their utility bills may qualify for a winter protection plan. Call 517-702-6006.



LansingBWL



BWLComm

Jul 2023

# BWL CONNECTIONS

LANSING

## MAKE THE COOL CHOICE!

No central air conditioning? No problem! Keep your cool this summer with ENERGY STAR® room air conditioners. Compared to standard models, ENERGY STAR® certified units can help you save energy and money without sacrificing comfort when the weather heats up.

### Cool Benefits

- **Efficiency:** Keep your energy bill down. ENERGY STAR® certified room air conditioners use 10% less energy than standard models and cost about \$70 per year to run.
- **Insulation:** Minimize costly and uncomfortable air leaks. New ENERGY STAR® models come with better materials and clearer

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## Make the Cool Choice

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instructions to improve sealing and insulation around the unit.

- **Quiet:** Make your home more comfortable and peaceful. High efficiency fan motors create less noise than those found in standard room air conditioners.
- **Reminders:** Keep your unit operating efficiently. ENERGY STAR® models will help you remember when it is time to check or clean the filter.
- **Control:** Save even more with units featuring connected functionality. Turn off the unit remotely, schedule changes to temperature settings based on your needs and receive feedback on how much energy the product is using.

### Prepare for Purchase

Remember that bigger is not always better! A unit that is properly sized for your room allows you to maximize comfort and savings. Learn how to choose the right size from ENERGY STAR® experts at [energystar.gov/productfinder/product/certified-room-air-conditioners](http://energystar.gov/productfinder/product/certified-room-air-conditioners).

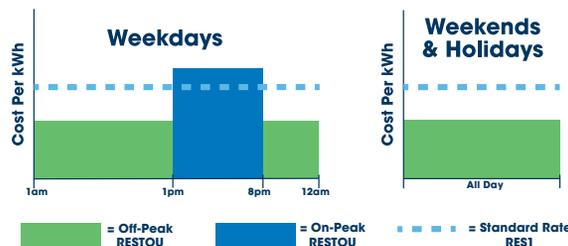
Get even more savings with up to four \$25 cash incentives on ENERGY STAR® certified room air conditioners from the BWL Hometown Energy Savers® program.

See incentive details and check out additional savings available at [lbwl.com/energysavers](http://lbwl.com/energysavers).

## What Makes a Good Time Of Use Customer?

With the introduction of time of use rates, optional now and standard beginning November 1, you can be in control of your energy usage by shifting energy to off-peak times. This means your energy rates are lower from 8pm-1pm. Customers who take advantage of the new rate may be surprised at their ability to save money and be in control of their energy bills. Here are some examples of what an Off-Peak Saver might look like:

1. Customers who can shift the time of their energy use
  - Adjust appliances like dishwashers, washers and dryers, and air conditioning units to run during off-peak times.
2. Customers who actively engage and manage their energy usage
  - Anyone keeping an eye on how their household uses electricity and can adjust consumption to off-peak times.
3. Customers who aren't typically home during the weekday on-peak hours
  - Those working a typical 8am-5pm day are less likely to have electricity usage during on-peak times versus those who are home all day.



# August 12

Start 9am  
BWL REO Depot

Register at  
[lbwl.com/5k](http://lbwl.com/5k)



Benefiting:



**FREE Kids Race will follow, all kids receive a medal**

4. Customers who are environmentally conscious
  - Time of use rates reduce BWL's peak energy demand during the day—which is better for Lansing and the environment.

We want to help you save money and manage your energy usage. Check out our Electric Rate Calculator at [lbwl.com/electric-calculator](http://lbwl.com/electric-calculator) to see how much money and energy you can save! To learn more or sign up for the optional time of use rate, please call Customer Service at 517-702-6006.