LANSING BWL Hometown Energy Savers

2026 Small Business Incentive Application

Commercial & Industrial Program

Ready to get your financial incentive?

Follow these 3 simple steps

This application is for a financial incentive for completing energy efficient projects between January 1, 2026 and December 31, 2026. For more detailed information, refer to the Terms and Conditions included with this application.

Step #1: Determine eligibility

Small Business projects do NOT require pre-approval.

- Businesses must be under 25,000 square feet to be eligible for Small Business Program incentives.
- For incentives not included in the Small Business Program, customers may take advantage of standard commercial program incentives found on other Hometown Energy Savers Commercial & Industrial applications.
- **The annual customer cap for this program is $10,000.**

Step #2: Complete your project

Ask your contractor to generate detailed itemized invoices with complete model numbers.

- Following the directions listed in this application, install your equipment.

Step #3: Receive your incentive

Once your project is complete, it's time to request your incentive. Within 30 days of project completion, you must submit:

- Pages 2 and 3 of this form
- Completed incentive application worksheet(s) (pages 4-8 of this form)
- Detailed itemized invoice(s) for equipment and any applicable external labor costs
- Product specification sheets for equipment of which an incentive is requested
- Project completion date

Once completed paperwork is submitted, your application will be reviewed and processed for payment. Incentive payments are made by check and are usually mailed within four to six weeks.

Submit your documents via:

Fax
(608) 646-7682

Email
hometown@slipstreaminc.org

PLEASE CALL (800) 573-3503 FOR QUESTIONS ABOUT THIS APPLICATION.

2026 Small Business Application

Commercial & Industrial Program

SECTION 1: Customer & Project Information

Customer Name (as shown on your electric utility bill):			
Customer Mailing Address:	City:	State:	ZIP:
What is the predominant use of the building space where equipment was installed? (check one) ☐ Office ☐ Retail ☐ Warehouse ☐ Restaurant ☐ Grocery/Supermarket ☐ Manufacturing ☐ Lodging ☐ School: K-12 ☐ School: College ☐ Healthcare facility ☐ Agriculture ☐ Multi-family ☐ Other/Misc_____			
How did you learn about the program? ☐ BWL Customer Service ☐ BWL Website ☐ Mail/Bill Insert ☐ Social Media ☐ Community Event ☐ Newspaper ☐ Radio/Podcast ☐ Contractor ☐ In Store ☐ Word-of-Mouth ☐ Other _____			

SECTION 2: Job Site Information

Job Site/Project Name (if different than customer name):	Project Contact Person Name:		
Project Contact Telephone: ☐ Office Number ☐ Mobile Number	Project Contact Email:		
Job Site Street Address:	City:	State: MI	ZIP:
BWL Electric Account Number:	What is the project completion date?		
Project Type: ☐ Existing facility equipment replacement/retrofit ☐ New construction ☐ Major renovation ☐ Addition/expansion			
Building Area (Square Feet):	Hours of Operation:		

SECTION 3: Trade Ally (Contractor) Information

Contractor Company Name (or indicate if self install):	Contractor Contact Person Name:		
Contractor Telephone:	Contact Email:		
Contractor Mailing Address:	City:	State:	ZIP:

Submit your documents via:

Fax
(608) 646-7682

Email
hometown@slipstreaminc.org

SECTION 4: Payee and Mailing Address

Mail Check to: ☐ Customer Mailing Address (above) ☐ Job Site Address ☐ Payee W-9 Address ☐ Alternate Pay Address (complete below)			
Alternate Pay Address (if checked above):	City:	State:	ZIP:
Make Incentive Check Payable to (payee): ☐ BWL Customer ☐ Landlord ☐ Trade Ally Contractor			

ONLY IF incentive check is being made payable to a third-party landlord or Trade Ally per check box above, the BWL customer must confirm this incentive reassignment arrangement by signing below:

I, the BWL Customer, am authorizing reassignment of the incentive payment to the third-party payee named below, and I understand that I will not be receiving the incentive payment. I also understand that my release to a third-party does not exempt me from the program requirements outlined in the Terms and Conditions.

BWL Customer Signature

Signature	Print Name	Title	Date

SECTION 5: Payee IRS Form W-9 Information

(Submit IRS Form W-9 for payee OR fill out this section completely. This section may be omitted only if IRS Form W-9 for payee is submitted.)

Payee Legal Name (as shown on income tax return):	Payee Business Name (if different than payee legal name):		
Payee Legal Address:	City:	State:	ZIP:

Check the appropriate box for federal tax classification; check only one of the following seven boxes:

☐ Individual/sole proprietor or single-member LLC ☐ C Corporation ☐ S Corporation ☐ Partnership ☐ Trust/estate

☐ Other tax exempt organization or gov't agency

☐ LLC - Enter the tax classification (C = C corporation, S = S corporation, P = partnership):_____

Note: For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.

Payee Tax Identification Number (TIN) (Complete ONE only. Must match payee legal name above.)

FEIN #: ____ ____ – ____ ____ ____ ____ ____ ____ ____ OR SSN: ____ ____ ____ – ____ ____ – ____ ____ ____ ____

Certification: The following certifications are required in order for this form to substitute for the IRS Form W-9. Under penalties of perjury, I certify that:
1. The payee's TIN is correct. 2. The payee is not subject to backup withholding due to failure to report interest and dividend income. 3. The payee is a U.S. citizen. The Internal Revenue Service does not require your consent to any provision of this document other than the certifications required to avoid backup withholding. I, the third-party payee, certify that I have read and complied with the Terms and Conditions of this application.

Payee Signature: /s/	Print Name:	Title:	Date:

SECTION 6: BWL Customer Certification

I hereby certify that: 1. The information contained in this application is accurate and complete. 2. All rules of this incentive application have been followed. 3. I have read and understand the Terms and Conditions included with this document. I agree to verification of equipment installation which may include a site inspection by a program or utility representative. I understand that I am not allowed to receive more than one incentive from this program on any piece of equipment. I hereby agree to indemnify, hold harmless and release the utility and the utility's contractors from any actions or claims in regard to the installation, operation and disposal of equipment (and related materials) covered herein, including liability from any incidental or consequential damages. I have elected to utilize electronic signatures. I understand and intend that a legal signature is formed by typing my name on this document. If any of the parties do not wish to sign this document electronically, all must opt out together and print a paper copy to sign manually.

Customer Signature: /s/	Print Name:	Project Completion Date:

Lighting General Requirements

- The specifications for eligible equipment are listed within each lighting technology on this form. If the technology you are installing is specified differently than how it is listed on this form, please call to verify eligibility. Custom incentives are available for many technologies not listed. Replacements are one-for-one unless specified. Replaced equipment must be removed from service.
- All projects must comply with all applicable electrical, safety, and energy codes. Electrical permits are required for most lighting projects including lamp replacements in some cases. Contact your local authority having jurisdiction for more information.
- Post-installation light levels are expected to meet current IESNA (Illuminating Engineering Society of North America) recommendations.
- Fixtures must be UL or CSA listed and either ENERGY STAR® or DesignLights Consortium® (DLC) qualified as noted.
- Incentive will not exceed 100 percent of the project cost as defined in the Terms & Conditions.

Downlight Fixtures and Exit Signs

Type	Specifications	Incentive	Quantity	Total Incentive
LED Downlight Fixture	■ LED downlight fixture replaces existing incandescent or halogen downlight fixture. ■ A downlight fixture is defined as a recessed, surface mounted, or suspended direct-lighting unit that distributes >90% of the emitted light in a downward direction ■ Replace incandescent fixture with complete replacement luminaire unit or retrofit kit including trim, reflector, lens, heat sink, driver, and light source. ■ LED downlights **must** be ENERGY STAR qualified: Efficacy ≥ 60 lumens/watt; CR I ≥ 80; CCT ≤ 5,000 kelvin. ■ Incentive is per fixture replaced with a qualified LED trim kit or downlight fixture. Model #:_____	$10 per fixture		$ 0.00
LED Exit Sign	New fixture or retrofit kit.	$15 per sign		$ 0.00
LED Lamp or Downlight Replacing CFL*	ENERGY STAR qualified LED lamp or downlight (all lamp types listed below) replaces >20W fluorescent lamp (CFL).	$3 per lamp		$ 0.00

**Eligible for new construction projects.*

Page Subtotal	$ 0.00

Fluorescent Fixture Relamping with Tubular LED (TLED) Lamps

Specifications	Incentive Per Unit	Quantity	Total Incentive
■ Replace fluorescent lamps in existing fluorescent fixture with new tube-shape LED lamps (TLED). ■ This measure is for TLEDs that use traditional fluorescent-type "tombstone" lamp sockets. Other replacements/retrofits should use the Commercial & Industrial program Lighting Application form. ■ LED tubes must be either ENERGY STAR or DesignLights Consortium (DLC) qualified as noted.	One T12 2 ft lamp replaced by one TLED 2 ft lamp: $7 Model #: _____		$ 0.00
	One T12 4 ft lamp replaced by one TLED 4 ft lamp. Includes both straight and u-bend lamps: $10 Model #: _____		$ 0.00
	One T12 8 ft lamp replaced by two TLED 4 ft lamps: $14 Model #: _____		$ 0.00
	One T12 8 ft lamp replaced by one TLED 8 ft lamp: $14 Model #: _____		$ 0.00
	One T8 2 ft lamp replaced by one TLED 2 ft lamp: $7* Model #: _____		$ 0.00
	One T8 4 ft lamp replaced by one TLED 4 ft lamp. Includes both straight and u-bend lamps: $10* Model #: _____		$ 0.00
	One T8 8 ft lamp replaced by two TLED 4 ft lamps: $14* Model #: _____		$ 0.00
	One T8 8 ft lamp replaced by one TLED 8 ft lamp: $14* Model #: _____		$ 0.00
	One T5 4 ft lamp replaced by one TLED 4 ft lamp: $10 Model #: _____		$ 0.00

Eligible for new construction projects.

Fluorescent Delamping

■ Permanently reduce the number of lamps as part of tubular LED (TLED) lighting upgrade. Unused lamps, lamp holders, and ballasts must be permanently removed.

Measure	Incentive per Lamp Removed	Number of Lamps Removed	Total Incentive
T12 4 ft lamp removal as part of TLED relamping project	$8		$ 0.00
T8/T12 8 ft lamp removal as part of TLED relamping project	$14		$ 0.00
T8 4 ft lamp removal as part of TLED relamping project	$8		$ 0.00

Page Subtotal	$ 0.00

Lighting Controls

Measure	Specifications	Incentive	Quantity	Total Incentive
Interior Occupancy Sensors	■ Install ultrasonic, microwave, or passive infrared sensor that turns lights on and off based on occupancy (including high bay). Socket-based sensors and timers do not qualify. ■ Sensors may control more than one fixture. ■ Replacement of existing, operational occupancy sensors is not eligible. ■ Program may request documentation supporting the controlled wattage value. ■ This measure may not be used in tandem with other lighting control measures for the same light fixtures.	$0.12 per watt controlled	_____ watts controlled	$ 0.00
Interior Occupancy and Daylight Sensor	■ Same as Interior Occupancy Sensor measure above, except must turn lights on and off based on occupancy AND control brightness (continuous dimming or stepped dimming) based on ambient daylight.	$0.16 per watt controlled	_____ watts controlled	$ 0.00
Interior Daylight Sensor Controls	■ Control brightness (continuous dimming or stepped dimming) based on ambient daylight.	$0.12 per watt controlled	_____ watts controlled	$ 0.00

Page Subtotal	$ 0.00

Interior Lighting to LED*

- Incentive rates (indicate type or rate in fixture description below):
  - ☐ Commercial operating hours (min 1,800 hrs/yr): **$0.40 per watt reduced**
  - ☐ 2-shift operating hours (min 4,000 hrs/yr): **$0.50 per watt reduced**
  - ☐ 3-shift operating hours (min 8,000 hrs/yr): **$0.80 per watt reduced**
- Proof of high operating hours may be requested.
- For replacement of troffer, surface mount, or suspended linear fluorescent, HID high-bay or low-bay equipment with LED.
- Replacement of other architectural or specialty interior lighting equipment may also qualify.
- **Complete new fixtures and retrofit kits are eligible.**
- Equipment **must** be UL or CSA listed and either ENERGY STAR or DesignLights Consortium (DLC) qualified as noted.
- Refer to the wattage guide tables at the end of this application which offer suggested values for common existing lighting equipment. If project-specific values are available, use them instead of values from the table. Do not use the suggested wattage tables for the new equipment—use actual spec sheet or DLC values.
- For new construction projects, a fluorescent equivalent baseline will be used for the Existing Fixture wattage.

Existing Fixture Description:	Existing # Lamps/Fixture:	Existing Watts/Fixture (A):	Existing # of Fixtures (B)
New Fixture Description:	New # Lamps/Fixture:	New Watts/Fixture (C):	New # of Fixtures (D):
Incentive Rate Chosen: _____ 0	**Subtotal:**	**Watts Reduced E = (AxB) - (CxD):** 0.00	**Incentive E x Rate:** $ 0.00
Existing Fixture Description:	Existing # Lamps/Fixture:	Existing Watts/Fixture (A):	Existing # of Fixtures (B)
New Fixture Description:	New # Lamps/Fixture:	New Watts/Fixture (C):	New # of Fixtures (D):
Incentive Rate Chosen: _____ 0	**Subtotal:**	**Watts Reduced E = (AxB) - (CxD):** $ 0.00	**Incentive E x Rate:** $ 0.00
Existing Fixture Description:	Existing # Lamps/Fixture:	Existing Watts/Fixture (A):	Existing # of Fixtures (B)
New Fixture Description:	New # Lamps/Fixture:	New Watts/Fixture (C):	New # of Fixtures (D):
Incentive Rate Chosen: _____ 0	**Subtotal:**	**Watts Reduced E = (AxB) - (CxD):** $ 0.00	**Incentive E x Rate:** $ 0.00
Existing Fixture Description:	Existing # Lamps/Fixture:	Existing Watts/Fixture (A):	Existing # of Fixtures (B)
New Fixture Description:	New # Lamps/Fixture:	New Watts/Fixture (C):	New # of Fixtures (D):
Incentive Rate Chosen: _____ 0	**Subtotal:**	**Watts Reduced E = (AxB) - (CxD):** $ 0.00	**Incentive E x Rate:** $ 0.00
Existing Fixture Description:	Existing # Lamps/Fixture:	Existing Watts/Fixture (A):	Existing # of Fixtures (B)
New Fixture Description:	New # Lamps/Fixture:	New Watts/Fixture (C):	New # of Fixtures (D):
Incentive Rate Chosen: _____ 0	**Subtotal:**	**Watts Reduced E = (AxB) - (CxD):** $ 0.00	**Incentive E x Rate:** $ 0.00

Eligible for new construction projects.

Page Subtotal	$0.00

Exterior LED Lighting*

- Incentive is $0.50 per watt reduced.
- Incentive is for fixtures that operate a minimum of 11 hours/day.
- Refer to the wattage guide tables at the end of this application which offer suggested values for common existing lighting equipment.

Existing Fixture Description:	Existing # Lamps/Fixture:	Existing Watts/Fixture (A):	Existing # of Fixtures (B):
New Fixture Description:	New # Lamps/Fixture:	New Watts/Fixture (C):	New # of Fixtures (D):
	Subtotal:	**Watts Reduced E = (AxB) - (CxD):** 0.00	**Incentive E x $0.50:** 0.00
Existing Fixture Description:	Existing # Lamps/Fixture:	Existing Watts/Fixture (A):	Existing # of Fixtures (B):
New Fixture Description:	New # Lamps/Fixture:	New Watts/Fixture (C):	New # of Fixtures (D):
	Subtotal:	**Watts Reduced E = (AxB) - (CxD):** 0.00	**Incentive E x $0.50:** 0.00
Existing Fixture Description:	Existing # Lamps/Fixture:	Existing Watts/Fixture (A):	Existing # of Fixtures (B):
New Fixture Description:	New # Lamps/Fixture:	New Watts/Fixture (C):	New # of Fixtures (D):
	Subtotal:	**Watts Reduced E = (AxB) - (CxD):** 0.00	**Incentive E x $0.50:** 0.00

If more rows are needed, submit a spreadsheet or another copy of this page.

LED Signage Lighting*

- Incentive rates (indicate type or rate in fixture description below):
  - ☐ Commercial operating hours (min 1,800 hrs/yr): **$0.30 per watt reduced**
  - ☐ Dusk-to-dawn operation: **$0.50 per watt reduced**
  - ☐ Continuous operation: **$0.70 per watt reduced**
- If the *continuous operation* incentive rate is selected, proof of high operating hours may be requested.
- Replace fluorescent, neon, or incandescent sign lighting with LED lighting.
- For new construction, a fluorescent equivalent baseline will be used for the Existing Fixture wattage.
- For interior or exterior illuminated signs.

Existing Fixture Description:	Existing # Lamps/Fixture:	Existing Watts/Fixture (A):	Existing # of Fixtures (B):
New Fixture Description:	New # Lamps/Fixture:	New Watts/Fixture (C):	New # of Fixtures (D):
Incentive Rate Chosen: _____ 0	**Subtotal:**	**Watts Reduced E = (AxB) - (CxD):** 0.00	**Incentive E x Rate:** 0.00
Existing Fixture Description:	Existing # Lamps/Fixture:	Existing Watts/Fixture (A):	Existing # of Fixtures (B):
New Fixture Description:	New # Lamps/Fixture:	New Watts/Fixture (C):	New # of Fixtures (D):
Incentive Rate Chosen: _____ 0	**Subtotal:**	**Watts Reduced E = (AxB) - (CxD):** 0.00	**Incentive E x Rate:** 0.00

If more rows are needed, submit a spreadsheet or another copy of this page.

Page Subtotal	$ 0.00

**Eligible for new construction projects.*

Commercial Refrigeration Equipment

Measure		Incentive Per Unit	Quantity	Subtotal (Incentive per Unit x Qty)
Anti-Sweat Heater Control ■ Install equipment that senses the relative humidity in the air outside of the display case and reduces or turns off the glass door (if applicable) and frame anti-sweat heaters at low humidity conditions. ■ Equipment must control heaters on frame and mullion in all instances, and door, if equipped with heater. ■ For retrofit in existing stores only. Not for new construction.		$120 per door controlled		$ 0.00
LED Lighting in Freezer or Cooler Case* ■ Enter the linear feet of LED installed in place of fluorescent tube, not the number of fixtures. ■ DLC Qualified Products are recommended. ■ Not for replacement of existing LED lights. ■ Lighting must be manufactured for use in coolers or freezers and must be clearly labeled as such on product literature. Manufacturer Name: _____ Model #: _____		$16 per linear foot		$ 0.00
Occupancy Sensor for LED Lighting in Reach-in Case* ■ Sensors for both end-of-aisle and individual cases qualify. ■ Enter the quantity of doors controlled by sensors, not the number of sensors.		$12 per door		$ 0.00
Walk-in or Reach-in Case Cooler/Freezer ECM Evaporator Fan Motor Replacing Shaded-Pole Motor ■ Not eligible for new construction or facilities that did not previously have refrigeration equipment.		$200 per motor		$ 0.00
Walk-in or Reach-in Case Cooler/Freezer ECM Evaporator Fan Motor Replacing PSC Motor		$80 per motor		$ 0.00
Strip Curtain for Walk-in Cooler/Freezer ■ Must be put in a doorway separating a walk-in cooler/freezer where no curtains previously existed, or current curtains are exceptionally deteriorated.	For Walk-in Cooler	$10 per sq ft of doorway		$ 0.00
	For Walk-in Freezer	$50 per sq ft of doorway		$ 0.00
Door Gaskets - Cooler/Freezer ■ Must install new gaskets to reduce air infiltration on a cooler or freezer door.		$12 per linear foot		$ 0.00
Automatic Door Closers for Refrigerated Walk-in Coolers/Freezers ■ Installation of an auto-closer to the main insulated door of a walk-in cooler or freezer which does not have an automatic closure.		$150 per door		$ 0.00
Night Cover for Open Refrigerated Grocery Display* ■ Applies to professionally-installed, "permanent" night curtain products only. ■ Linear foot measurement is the side-to-side (not top-to-bottom) measured width of all installed night curtains. ■ The store must have a minimum of six non-operating hours per day to qualify for this incentive. Indicate number of hours per day the cover is in use: _____		$9 per linear foot		$ 0.00
			Page Subtotal	$ 0.00

**Eligible for new construction projects.*

HVAC & Food Service Equipment

Measure	Incentive Per Unit	Quantity	Subtotal (Incentive per Unit x Qty)
Smart Thermostat ■ Must feature occupancy-sensing capability, such as motion sensors and/or GPS geofencing with setback. ■ For simple, single-zone HVAC systems replacing manual or standard programmable thermostat. ■ Thermostat must control an HVAC system that includes mechanical cooling and/or electric heat. If multiple smart thermostats are being claimed, provide total square footage controlled by all of them.	$0.06 per sq ft	Indicate number of square feet of building area controlled by the smart thermostat: _____	$ 0.00
Variable Speed ECM Blower Motor for Furnace or AHU* ■ For equipping a furnace, unit ventilator, fan coil unit, or light duty air handling unit with an integrated variable speed motor. ■ Measure applies to new systems or retrofitting existing equipment. If retrofitting existing equipment, motor replaced must be constant speed.	$95 per HP		$ 0.00
Split System and Single Package Unitary Air Conditioning Systems and Heat Pumps ■ <5.4 tons (<65 kBtu/hr) cooling capacity only. ■ Split System and Single Package AC and Heat Pump: Minimum 15.0 SEER (14.2 SEER2) ■ Mini-split Heat Pump: Minimum 17.0 SEER (16.0 SEER2) and 9.0 HSPF (7.8 HSPF2) ■ Efficiency values per AHRI rating. ■ Incentive is based on AHRI rated cooling capacity. AHRI Certified Ref #:_____	$30 per ton	Number of tons: _____	$ 0.00
ENERGY STAR Commercial Solid Door or Glass Door Freezer*† ■ Equipment must be on the ENERGY STAR-qualified product list in effect at the time of equipment purchase (energystar.gov). Lists change frequently; print a copy of that page of the list and send with your application. Model #: _____	$100 per unit		$ 0.00
ENERGY STAR® Commercial Solid Door or Glass Door Refrigerator*† ■ Equipment must be on the ENERGY STAR-qualified product list in effect at the time of equipment purchase (energystar.gov). Lists change frequently; print a copy of that page of the list and send with your application. Model #: _____	$70 per unit		$ 0.00
ENERGY STAR® Heat Pump Storage Water Heater ■ < = 55 gallons UEF ■ UEF > = 3.30	$1500 per unit		$ 0.00
Refrigerator Recycling ■ Must be used in a commercial setting, have a solid door, and be between >15 and <40 cubic feet. ■ Must be a self-contained unit, not connected to a building refrigeration system.	$100 per unit		$ 0.00
		Page Subtotal	$ 0.00

Eligible for new construction projects.

Total Small Business Incentives Requested	**$** 0.00

Terms and Conditions

1. Eligibility: These incentives are offered by the Lansing Board of Water & Light (BWL) under the Hometown Energy Savers Program to eligible commercial and industrial electric customers in good standing within the BWL service territory installing energy efficient equipment which results in a permanent reduction in electrical energy usage (kWh). This application form is for facilities with a commercial or industrial electric meter or rate code. For questions regarding eligibility, call (800) 573-3503.

2. Incentive Offer: Energy efficient equipment eligible for incentives from the BWL must be installed and operational by December 31, 2026. Pre-approval is required for all custom projects, and for prescriptive projects with an expected incentive value over the specified amount on the application. For projects requiring pre-approval, the applicant has 90 days or the date indicated on the pre-approval reservation letter to complete the project and submit final documentation. Applications that are not completed within 90 days or the date indicated on the pre-approval letter are subject to cancellation. Additionally, invoice(s) and other required final project documentation and program forms related to the project must be accurately completed and submitted to Hometown Energy Savers within 30 calendar days of installation (project completion) and no later than December 31, 2026. The BWL reserves the right to request additional supporting documentation as deemed necessary to ensure measure eligibility and verify that the expected energy savings will occur. Any customer who submits an incomplete application will be notified of deficiencies upon review of the application; the application will not be processed until all information is received. Please keep a copy for your records. Incentives are calculated based on program incentive rates and shall not exceed 100% of the total project cost, including materials, sales tax, external (third-party) labor, permits, equipment rental, and disposal. Internal labor (e.g., non-contracted labor) may not be included in the cost of the project. Program incentives are offered until approved funds are exhausted or December 31 of each program year, whichever comes first.

3. Project Documentation Requirements: Customers will have to provide the BWL with the documentation as listed in the instructions. If Customer does not provide the required project documents to the BWL at pre-approval and verification stages, the project may be disqualified from the program. The project may also be disqualified if pre-approval is not received, unless otherwise noted on the application. By participating in the program, the customer acknowledges and understands that it is necessary for the BWL to store, use and share the information contained in this application, as well as information collected in connection with this project. Through participation the customer authorizes the BWL to collect, store and consider customer data for its internal and program purposes and to share the customer data with third-party vendors/contractors who are doing work on the BWL's behalf.

4. Energy Efficiency Improvement Qualifications: Savings resulting from peak shaving, demand limiting, power generation, renewable energy (including solar PV and wind), or operating schedule changes does not qualify. To qualify, lighting equipment must have a planned minimum usage of 1,800 hours per year. Non-lighting equipment must have a planned minimum usage of 1,500 hours per year unless otherwise specified. If Customer's equipment does not meet required usage hours per year, an incentive may not be offered, except for equipment incentivized under the Custom program offering. All removed materials, including lamps and ballasts, must be permanently taken out of service, and disposed of in accordance with local codes and ordinances. Resale of replaced equipment is expressly forbidden. If Customer has questions or concerns about above qualifications, Customer may contact Hometown Energy Savers to discuss.

5. Incentive Limit: Businesses must be equal to or smaller than 25,000 square feet. The customer cap is $10,000 for this program. All businesses can receive up to $35,000 in **Small Business** incentives but not to exceed $10,000 in total incentives per each location. Customers can participate in multiple program offerings in the Hometown Energy Savers portfolio, but no project can receive incentives or rebates through more than one program offering for the same equipment.

6. Compliance:

- All projects must comply with applicable federal, state, and local laws.
- All equipment must be new or retrofitted with new components.
- The purchase and installation of used or refurbished equipment is not eligible for incentives.
- Existing equipment replaced with new equipment must be removed and/or permanently disconnected.
- Equipment must meet specification requirements as defined in application Worksheets and Equipment Guidelines.
- Customers may submit multiple projects in a calendar year; however, the incentive totals may not exceed the annual incentive cap without utility authorization.

7. Payment: Approved Final Applications usually receive payment within 4-6 weeks of signed payment approval. Incentive payments are made by check and may arrive in multiple checks. Incomplete applications will either delay payments or result in denial of application approval. The BWL reserves the right to refuse payment and disqualify Customer from participating in the program if the customer or their contractor violates any program Terms and Conditions. The qualified equipment must be installed and operating for the rated life of the product(s) or for a period of three (3) years from receipt of incentive, whichever is longer. If the qualified equipment is removed or replaced with less efficient equipment, or if Customer ceases to be a customer of the BWL during the three (3) years, Customer shall refund a prorated amount of incentive dollars based on the time installed within thirty (30) days of receipt of notice from the BWL.

8. Inspection: Hometown Energy Savers staff may conduct inspection(s) of the project site to survey existing conditions and/or verify installation of new equipment prior to approval of incentive award.

9. Publicity: The BWL reserves the right to publicize Customer's participation in this program unless Customer specifically requests in writing otherwise. Send opt-out requests to hometown@slipstreaminc.org.

10. Program Discretion: Incentives are available on a first-come, first-served basis. Incentive amounts and offerings are subject to change and/or termination without notice and at the discretion of the BWL.

11. Logo Use: Customers or trade allies may not use the Hometown Energy Savers or the BWL name or logo in any marketing, advertising, or promotional material without written permission. Send requests to hometown@slipstreaminc.org.

12. Disclaimers: The BWL:

- does not endorse any particular manufacturer, product, labor, or system design by offering this program.
- is not responsible for any tax liability imposed on the customer as a result of the payment of incentives. The BWL is tax exempt; Federal ID #38-600577.
- does not expressly or implicitly warrant the performance or energy savings of installed equipment or contractor's quality of work (contact your contractor for detailed warranties).
- is not responsible for the proper disposal/recycling of any waste generated as a result of this project.
- is not liable for any damage caused by the installation of the equipment and/or for any damage caused by the malfunction of the installed equipment.
- is not responsible for items (incentive applications, supporting documentation, and/or incentive checks) lost or damaged in the mail.
- nor its consultants, contractors and/or subcontractors, shall have any responsibility for the discovery, presence, handling, removal, disposal of, or exposure to hazardous materials of any kind in connection with customer's facility, including without limitation, asbestos, asbestos products, PCBs, or any other toxic substances.

13. Indemnification: Customer shall, to the fullest extent permitted by law, indemnify and hold harmless the BWL and the City of Lansing, and their officers, agents, and employees harmless from and against all losses and litigation expenses arising out of or resulting from the performance of work hereunder and caused, in whole or part, by any act or omission of Contractor. The BWL shall further be entitled to all cost (which include both internal and external) incurred in the process of enforcing this or any other provision under this Agreement. This provision is not intended and is not to be construed as a waiver of the defense of governmental immunity otherwise available nor is it intended to grant third party beneficiary status to any person or entity.

14. Governing Law: This agreement shall be exclusively governed by and interpreted in accordance with the laws of the State of Michigan. Any litigation between the parties shall be prosecuted only in the state or federal courts located in Ingham County, Michigan.

15. Intellectual Property: No rights in copyright, patents, trademarks, trade secrets, or other intellectual property are granted to Contractor and/or Subcontractor except as expressly provided under these Terms. Contractor and/or Subcontractor will not register or use any mark and/or internet domain name that contains any BWL intellectual property.

16. Trade Ally Information: The term "trade ally" refers to the company/contractor who provides or installs equipment for a customer who is seeking a program incentive. If the project was completed by more than one trade ally (example: equipment was purchased from one trade ally but installed by another trade ally) and the incentive is being paid to the utility customer, please enter the information of the trade ally who installed the equipment in the Trade Ally (Contractor) Information section on the application. The utility customer may authorize payment of the incentive directly to the trade ally or other third-party payee in Section 4. If the trade ally or other third-party is to be the payee, they must either complete Section 5 or submit an IRS Form W-9. If the trade ally is to be the payee, the trade ally MUST show the incentive was deducted from the amount due on the invoice. Trade allies participating in the program must adhere to standards of acceptable behavior and performance. A violation of these standards could result in removal from the program. Should an alleged violation occur, the trade ally will be contacted.

17. Non-disclosure: The Hometown Energy Savers program agrees not to disclose project information, such as pricing, proprietary equipment specifications, or other intellectual property. Such information will be used by program staff only for the purpose of validating and fulfilling incentive applications. Such information will not be shared outside of the program.

18. Delivery: Applications must be delivered via email to hometown@slipstreaminc.org or via fax to (608) 646-7682.