

# SMALL BUSINESS CASE STUDY

# AFSCME MICHIGAN IS LIT UP WITH SAVINGS



The Hometown Energy Savers® program helped Michigan's public service workers union identify their best opportunities to save energy – and apply for incentives to completely cover the cost of upgrades.

With enhanced incentives from the Small Business Program, AFSCME MI was able to replace their fluorescent office lighting with LEDs and recoup 100% of the project costs. In addition to better working conditions, the efficient LEDs offer the union energy savings.

- ▶ Fluorescent fixture relamping with TLED lamps (250 lamps) and delamping (110 lamps)
- ▶ \$3,126.04 total materials and labor cost
- ▶ \$3,130 total calculated incentive, capped at 100% of project cost = \$3,126.04 total incentive
- ▶ **Final Project Costs: \$0**
- ▶ **Estimated Annual Savings: \$3,000**

## From the Customer

At AFSCME Michigan we strive to be good stewards of our members' dues dollars. Our goal is to have as little overhead as possible, so their dues go towards giving them the best representation possible. When we learned about the Hometown Energy Savers® program, we knew this was the perfect opportunity to be able to update our lighting to a more energy efficient option. On top of that, it also improved the work environment for our employees because now their workspaces are better lit and the light bulb temperature throughout is the same. Now our new workspace looks and feels even better than before, and we did not have a single out of pocket expense. The program reimbursed us for the lights as well as the labor, so it was a fantastic building improvement without being a cost to our members. We are also saving on the back end due to improving our wattage use with LED bulbs. We are very pleased with our project and the Hometown Energy Savers® program.

-Gino Carbenia, Executive Director of AFSCME Michigan



Contact us to start saving energy  
and money at your business:  
**(800) 573-3503**  
**[lbwl.com/energysavers](http://lbwl.com/energysavers)**

