

cont'd from the front

- Ask for ENERGY STAR®. Electronics can contribute on average up to 15 percent of your electricity use. When asking for or buying electronics this holiday season, be sure to select items with the ENERGY STAR® label. You'll get all the same features plus proven, long-term energy savings.
- Take advantage of rebates. Before making any updates to your home, take a look at available Hometown Energy Savers® rebates. Visit [lbwl.com/EnergySavers](http://lbwl.com/EnergySavers) or call 800-573-3503 for the full listing.



### Close Out the Year with a Bright Idea

Have you been considering upgrading your lighting at your business? LED lighting is highly efficient and durable, performs well in a variety of applications, and can save your business a significant amount of energy and money. LEDs use three to six times less energy than incandescent fixtures and boast a long-rated life—typically between 25,000 to 50,000 hours, compared to 1,000 to 3,000 hours on average for their incandescent counterparts. In addition to saving energy and money (and making your spaces brighter and safer), you can earn significant rebates from Hometown Energy Savers® Business Program when you upgrade to LEDs! Start the New Year with new lighting. Call 877-NRG-LBWL (877-674-5295) or visit [lbwl.com/EnergySavers](http://lbwl.com/EnergySavers) to learn more.

### New Look & Feel for Outage App

New BWL Outage Web and Mobile App updates are coming soon! The new updates in the login screen will require your last name or company name listed on your bill, and your BWL account or phone number.

**Our offices  
will be closed  
on Thursday,  
December 24  
and Friday,  
December 25.**

**We wish you  
a very Merry  
Christmas!**

**Our offices  
will be closed  
on Thursday,  
December 31  
and Friday,  
January 1.**

**We wish you  
a very Happy  
New Year!**



Pennies for Power helps provide shut-off protection for BWL customers who are struggling to make ends meet.

There are four ways to help:



**Round Up**

Round up my monthly utility bill to the next whole dollar



**Add \$1**

Add a dollar to my monthly bill



**Round Up and Add**

Round up my monthly bill to the next whole dollar and add \$\_\_\_\_\_



**One Time Donation**

Enclosed is a check for \$\_\_\_\_\_ as my one-time contribution to Pennies for Power

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

BWL Account Number: \_\_\_\_\_

Mail to:  
Board of Water & Light  
PO Box 13007, Lansing, MI 48901-3007

Sign up online at [lbwl.com/pennies](http://lbwl.com/pennies)



**Report Outages**

Power, Downed Line or Streetlight  
877-295-5001

Outage Center  
[lbwl.com/outagecenter](http://lbwl.com/outagecenter)

BWL Mobile App  
[lbwl.com/app](http://lbwl.com/app)

Outage Texting  
898295/txtbwl

Water Main Break  
517-702-6490

**Medical Alert Form**

If in-home medical equipment depends on electricity, sign up for our medical alert list. Call 517-702-6006, or go to [lbwl.com](http://lbwl.com) and click on Medical Alert Form.

**Seniors Shut-off Protection**

If you are 65 or older, the BWL will not shut off your electricity during the heating season. Call 517-702-6006.

**Military Families**

Families with active members of the U.S. Military are protected from shut-offs. Call 517-702-6006.

**Winter Shut-off Protection**

Customers having difficulties paying their utility bills may qualify for a winter protection plan. Call 517-702-6006.



LansingBWL



BWLComm

Dec 2020

**BWL CONNECTIONS**

**Make the Season Merry and Bright with Energy Savings**

The holiday season is one of the most energy-intensive times of the year, which means making even small adjustments can turn into big savings. Here are some tips to help you save:

- Deck the halls with LED holiday lights. They use up to 90 percent less electricity, last up to 10 times longer than standard bulbs, produce almost no heat and are nearly impossible to break.
- Be smart about holiday lights. Wait until it gets dark to turn on your holiday lights and turn them off before you go to bed. Or, better yet, put the lights on a timer to automatically save energy and money.



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